



Lecturio for Organizations

Effective Workforce Development
with Video Training

Lecturio

www.lecturio.de/unternehmen



Maximize your organization's success and capacity for innovation with employee training

"The ability to learn faster than your competitors may be the only sustainable competitive advantage." (Arie de Geus)

In an environment of constant and dynamic change, offering employees effective, on-demand training to keep pace with the demands of business is increasingly important. A properly trained workforce is the key to an organization's innovation and success.

At Lecturio, we have therefore made it our mission to develop innovative e-learning solutions designed to meet the demands of today's workplace optimally. In this way, we enable compa-

nies to offer employees opportunities for skill and knowledge development and to thereby grow employees along with the company.

We help you develop a training program tailored to your organizational needs. Using high-quality content from our extensive course library, customized video productions, and our Lecturio Learning Cloud, an AI-supported learning management system, your organization can train employees quickly and effectively to ensure long-term business success.

We look forward to working with you.



Pascal Bendien
Co-CEO, Lecturio GmbH



Stefan Wisbauer
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Sales Director, Lecturio GmbH



Extensive selection of topics and courses

Lecturio provides a centralized learning platform offering high-quality online courses available on-demand. We incorporate advanced learning methods in a wide range of continuing education offerings to ensure your company's success.

Exclusive expertise

Lecturio partners with renowned business experts in various fields, offering exceptional knowledge and experience to foster an enjoyable and qualitative learning experience.

Accessible everywhere

With Lecturio, your team will have a new kind of learning experience based on the latest learning science—and they will be able to access your training program anytime from anywhere.

Request trial access

Would you like to check out our offering without obligation? Send us an email or give us a call to activate your trial account.

Currently our website is only available in German, but we offer our products in English as well. Just contact us and we'll be happy to help you with any questions.



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Comprehensive Course Catalog

We offer high-quality online courses on a wide range of topics in a number of relevant subject areas, including:



Application Software



Business Management



Compliance



Digitalization



Health & First Aid



Intercultural Competence



Leadership



Marketing & PR



Personal Effectiveness



Presentation & Rhetoric



Project & Quality Management



Accounting



Law



Soft Skills



Sales

For more information on our course offerings, visit www.lecturio.de.



Learning Cloud

The **Lecturio Learning Cloud** offers an extensive course library that continues to grow every day. We offer over 8,000 videos from renowned experts in more than 260 subject areas. Optimized for mobile and desktop devices, the Lecturio Learning Cloud includes a number of intelligent features designed to make digital learning sustainable and easy, both online and off.



Artificial intelligence

Lecturio optimizes the learning process using the latest findings in learning science, for adaptive learning using proprietary algorithms to maximize knowledge and retention.



Accessible everywhere

The Lecturio Learning Cloud opens from a web browser, so there's no need to download or install programs. Your team can learn from their desktop or on the go with a tablet or smartphone.



Lecturio Course Creator

With the Lecturio Course Creator, existing in-house courses can be conveniently uploaded to the Lecturio Learning Cloud and supplemented with quizzes as desired to measure success.



White label

Our learning platform can be modified to include your organization's logo and colors to deliver a completely customized learning experience.

Flexible, Comprehensive Learning Packages

Lecturio supports your organization with **smart course packages** that deliver comprehensive and structured training to you and your team in compliance, business topics and continuing education in the healthcare sector.



Compliance Flat

Lecturio offers an all-in-one solution for compliance training. With practical video courses, employees and managers can receive quick, cost-effective compliance and safety training. Courses are available in German and English; additional languages can be added upon request.



Efficient



Business Flat

Provide smart and effective online video training to further the education of your workforce, covering leadership and soft skills, project management, marketing, and many more. Selected courses are designed to cover all relevant areas of expertise to ensure your team receives comprehensive and relevant training.



Flexible



Improved performance



klinik⁺campus

Using Lecturio's online hospital academy, digital training in the healthcare sector can be designed to meet the needs of everyday hospital work. Your team can master everything from compliance to staff development and management with our video training courses, developed exclusively for clinics and hospitals.



Cost-effective



Customized High-End Video Production

Lecturio produces video courses customized to your organizational needs. We will work with you step by step—offering diverse e-learning formats, a wide range of possible applications, and full-service video production—to ensure maximized learning benefits. Contact us to learn what we can create for you.

Diverse e-learning formats

Whether you are in need of a classic-style online course, a video clip, a storytelling-style video, or a livestreamed event, Lecturio can deliver the right format to suit your desired outcome.

- Screencast
- Studio filming
- Livestreaming
- On-location filming
- Animation

Tailored to your needs

Whether in the studio using actors or on location working with internal experts, Lecturio will cater to your wishes to ensure we fully realize your ideas. Instructors chosen by you will also receive camera coaching from us.

Full-service production

We will guide you through all stages of production, from conception to final broadcast ensuring a smooth process and an end result that meets your needs.

You can find more information about video production at www.lecturio.de/unternehmen/videoproduktion/

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Lecturio offers a central learning platform that provides online courses. Boasting a diverse selection of topics presented by experts using new teaching methods, the platform makes lifelong learning very easy!

Through Lecturio, companies are able to offer training and seminars to their entire team and effectively translate the knowledge and skills gained into success for the company.

Visit us at:



www.lecturio.de/unternehmen